

# PRINT RATE CARD

## Advertisement (Monthly magazine, 4 color)

space	Size (high × wide)	Price (excluding tax)
Fourth cover (outside back cover)	260mm × 197mm	¥1,050,000-
Second cover (inside front cover) 2-Page Spread	277mm × 420mm	¥1,600,000-
Third cover (inside back cover)	277mm × 210mm	¥ 850,000-
Contents opposite page	277mm × 210mm	¥ 850,000-
2-Page Spread	277mm × 420mm	¥ 1,350,000-
Page	277mm × 210mm	¥ 750,000-

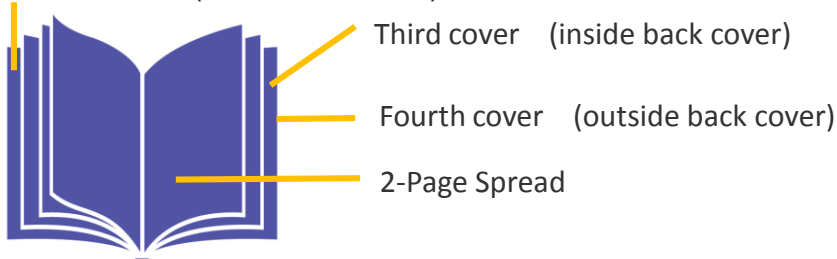
## Sponsored Content (Our editor covers in Japanese, Print + online post, 4 color)

space	Size (high × wide)	Price (excluding tax)
2-Page Spread	-	¥ 2,000,000-
Page	-	¥ 1,200,000-

Required translation for the article is not included, custom pricing.

Sponsored content includes one online post.

Second cover (inside front cover)



+



1200 thou. PV  
 450 thou. UU  
 /monthly

# DIGITAL RATE CARD

## Advertisement

Space	Term	Impressions	Price (excluding tax)
Rectangle advertisement (ROS)	4 Weeks	220,000	¥ 480,000-
	2 Weeks	110,000	¥ 300,000-
Spread Banner ad (ROS)	4 Weeks	260,000	¥ 650,000-
	2 Weeks	130,000	¥ 400,000-
In-feed native ad *	2 Weeks	100,000	¥ 200,000-

In-feed native ad is optional plan, sponsored content rotates 1 month on top-page. It is continue the rotation.



PC  
 1080 pixel x 100 pixel (w x h)  
 Mobile  
 640 pixel x 300 pixel (w x h)  
 GIF, JPEG, FLASH (U100KB)

Only PC  
 300 pixel x 250 pixel (w x h)  
 GIF, JPEG, FLASH (U100KB)



## Sponsored Content Post (Our editor covers in Japanese, online only)

One post	¥ 900,000-
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# FORUM RATE CARD

Theme	Date	Capacity	Sponsored Menu	Price (excluding tax)
Marketing & Advertising	April	10,000 people	1 dedicated seminar	¥900,000 ~
			Exhibition booth	¥500,000 ~
Digital Marketing	June	5,000 people	1 dedicated seminar	¥1,300,000 ~
			Seminar & Booth	¥3,000,000 ~
Sales Promotion & CRM	August	6,000 people	1 dedicated seminar & Exhibition booth	¥800,000 ~
CMO summit	November	3,000 people	1 dedicated seminar	¥1,800,000 ~

Excluding production budget.  
Required translation for the seminar is not included, custom pricing

▽Dedicated seminar at CMO summit.  
600 over participants.



▽Exhibition booth

